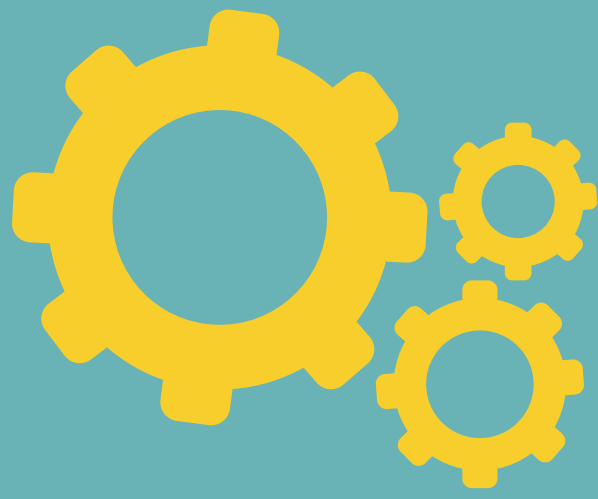


# A SINGLE SOLUTION



## PROPERTY MANAGEMENT SOLUTION

The locally developed Q2B solution is a cloud based software solution for all businesses in the hospitality space looking for a Property Management System. An affordable solution to manage all things Online. Month-to-month subscription fees for unlimited users, online payments and integration with major OTAs



## FOOD & BEVERAGE SOLUTION

We partnered with Ideal Software for all systems Food & Beverage related. Our offering includes a Point of Sale solution, which also have a mobile application to access your sales reporting instantly from anywhere. Innovative Stock Control and Pricing technology.



## MARKET REPRESENTATION

Drive direct sales with a robust marketing strategy. We can take care of your social media marketing, be your marketing representation in the field to local tour-operators and at local & international travel trade-shows. Want to drive more revenue through your online distribution channels, such as OTAs? Lean on our team's expertise to take care of this for you.



**Hodari  
Africa.**



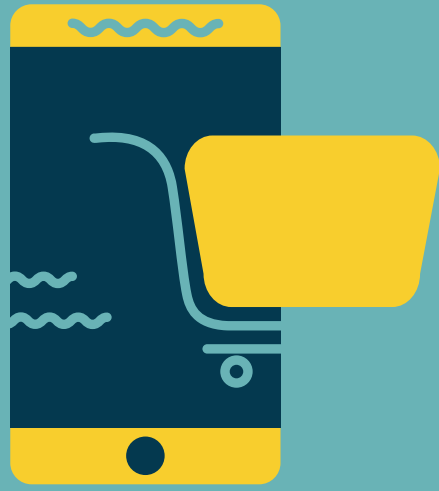
SOLUTIONS



## DESIGN WORK

Your property's brand identity is essential. From website design to rate cards and business cards. So partner with us. Having an in-house team makes it easier to get things done quicker, the way you like it!

# FOOD & BEVERAGE SOLUTION



## FOOD & BEVERAGE SOLUTION

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## IDEAL POINT OF SALE

- POS that is cost-friendly and simple to use
- Integrated with your Q2B PMS  
(Charges to room account automatically)
- Integrated online ordering
- Flexible check splitting
- Custom reports (Password protected)
- A4 and receipt formats
- Unlimited number of menu categories
- On-screen keyboard is available in all screens (Suitable for touchscreens)
- Move tables & tabs
- Transfer order between users
- Merge tables
- Monitor bar & table services
- Integrated with in-stock control
- Foreign currencies in a smart settlement screen

**KES 3,500 p.m**

**KES 6,250 once off set up**

## IDEAL STOCK CONTROL

- Innovative Stock Control and Pricing technology
- Monitors Cost of Sales Percentage
- Supports all major Point of Sale systems
- Keeps your operation profitable and efficient
- Designed to give management timely reports on inventory
- Variations can be tracked daily allowing you to find wastage before it becomes a problem
- Cost of Sale can be monitored as regularly as required
- Instantly see if you are charging the correct amount for a product using recipe maintenance
- Easy comparison of prices of various suppliers
- Easily track wastage by type

**KES 3,500 p.m**

**KES 6,250 once off set up**



**Hodari Africa.**

HOSPITALITY SOLUTIONS



**Kounter Scale**  
**KES 12'000**

**Once off fee for scale and set up**

## KOUNTER

- Automate the receiving and counting of your stock whether to the central stores or profit centers
- Scanning of Barcodes while receiving and counting minimizes errors and saves on time
- Kounter desktop application replaces your manual stock sheets
- Kounter mobile application replaces the manual sheets after every shift
- Kounter Scale ensure that you are able to take stock of your open bottles
- With counter you will never lose another tot.
- Kounter is integrated with Ideal Stock Control.

**Kounter App.**

**KES 2,000 p.m**

# MARKET REPRESENTATION



## MARKET REPRESENTATION

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## E COMMERCE

To drive optimal revenue for your establishment through all major online distribution streams, our approach will be the daily managing of all your online channels. More specifically it will include 4 elements:

1. OTA optimization
2. GDS management
3. Web direct strategies
4. In-market reputation management

*\*Also included is a dedicated e-commer (a Hodarian team member dedicated to oversee the implemented e-commerce strategy & ensure success. Monthly insights reporting as well as market representation.*

### KES 11,000 p.m

+4% of total revenue from this stream

reach out to enquire more, and ask for prices on single elements of this solution

## SOCIAL MEDIA

Social Media accounts should never be left dormant. Travelers use Social Media as a decision-making tool, make sure you are visible! Our offering includes managing your accounts, content design & scheduled posting. We have 2 packages:

### Basic option

3 SCHEDULED POSTINGS P.WEEK  
BASIC CONTENT DESIGNED BY HODARI  
(MOSTLY HOTEL PHOTOGRAPHY WITH BRANDING)  
BASIC CONTENT WRITEUP  
MANAGING OF POST BOOSTING TO INCREASE ENGAGEMENT (RECOMMENDED)

### KES 4,800 p.m

### All-in Solution

FULL MONTH SOCIAL MEDIA PLAN  
4 SCHEDULED POSTS P.WEEK (ALL PLATFORMS)  
ALL CONTENT DESIGNED BY HODARI  
CONTENT WRITEUP BY HODARI  
DAILY MANAGING OF ALL PLATFORMS  
MONTHLY PLATFORM INSIGHT REPORTING  
MANAGING OF POST BOOSTING TO INCREASE ENGAGEMENT (RECOMMENDED)

### KES 8,800 p.m

## MARKET REPRESENTATION

Your property needs increased exposure. A story must be told. And there are buyers eager to hear what their options are. Let us be your marketing representation on the ground and spread the news that you are open for business!

Hodari Africa Hospitality Solutions offer to act as your in-market representative at local & international tradeshow. Also due to our vast network within the tour-operator field.

***This solution is priced by property & tradeshow specific***

reach out today so we can tailor our offering to your needs.